



SPONSORSHIP BENEFITS FOR COMMUNITY PARTNERS

***All sponsorship levels receive an annual impact summary, detailing reach and participant outcomes**

Level	Sponsorship Amount	Social Media Recognition	Website Logo	Intergenerational Event Title Sponsor	Original Lesson Plan Developed in Collaboration with Sponsor	Camp and/or Workshop Title Sponsor	Community Outreach Title Sponsor
Diamond Catalyst: Driving systemic change	\$25,000	✓	✓	5+ events	Topic specific to sponsor's preference	Full Week Camps and 2+ Day Workshops	6+ Communities
Platinum Innovator: Pioneering equity initiatives	\$10,000	✓	✓	4 events	Topic specific to sponsor's preference	Spring or Winter Camp or 2-Day Workshop	3-5 Communities
Gold Builder: Strengthening inclusive foundations	\$5,000	✓	✓	2 events	Topic specific to sponsor's preference	One-Day Camp/Workshop	1-2 Communities
Silver Advocate: Championing Inclusion	\$2,500	✓	✓	1 event	Topic specific to sponsor's preference	One-Day Camp/Workshop	
Bronze Connector: Linking communities together	\$1,000	✓	✓	1 event			
Copper Ally: Supporting inclusion	< \$500	✓	✓				

<p>Social Media Recognition</p>	<p>All sponsorship levels will receive recognition of their funding through WWEST social media platforms and applicable promotional materials. Each post will link sponsor contributions directly to WWEST’s mission of advancing equity, diversity, and inclusion in STEM education and workplaces.</p> <ul style="list-style-type: none"> • Diamond & Platinum: Minimum of 4 featured posts annually, including sponsor tags and highlights of collaborative initiatives. • Gold & Silver: Minimum of 2 featured posts annually, including acknowledgment in relevant event promotions. • Bronze & Copper: Group acknowledgment posts highlighting community supporters.
<p>Website Logo</p>	<p>All sponsorship levels will have their organizations’ logo placed on the WWEST website for one year following their contribution. Placement and size will be proportional to sponsorship level, recognizing the scale of investment and commitment to equity in STEM.</p> <ul style="list-style-type: none"> • Diamond & Platinum: Prominent placement on the home and partner page, with links to sponsors website. • Gold & Silver: Logo featured on the partner page and in the annual WWEST impact report. • Bronze & Copper: Logo or name recognition in the community partner listing.
<p>Intergenerational Event Title Sponsor</p>	<p>Community-based Intergenerational events model inclusive learning environments and mentorship across generations. These events provide youth and their caregivers the opportunity to participate in no-cost, hands-on-learning activity stations centered on sparking curiosity and supporting conversations around Science, Technology, Engineering and Math (STEM) education and career pathways.</p> <p>Title Sponsors receive recognition via event signage, promotional materials, media coverage, and opportunities for representative participation (e.g., remarks, activity station facilitation, or branded displays). The number of Title Sponsorship opportunities increases by tier, ensuring greater community visibility for higher-level sponsors.</p>
<p>Original Lesson Plan Developed in Collaboration with Sponsor</p>	<p>Levels Silver through Diamond have the opportunity to collaborate with the WWEST Education Team to co-develop a STEM lesson plan aligned with the BC Education Curriculum, and the sponsors’ organizational goals or areas of expertise. Sample focus areas include: financial literacy, environmental sciences, renewable energy, biology, engineering design, human systems, or climate change.</p> <p>Sponsor credit and logo will be displayed on distributed materials (such as lesson plans), and be featured in WWEST briefs and digital repositories, acknowledging the sponsor’s contribution to accessible, inclusive STEM education and organizational commitment to community engagement and impact.</p>
<p>Camp and/or Workshop Title Sponsor</p>	<p>WWEST hosts a diverse range of STEM camps and professional workshops annually, serving youth (ages 5-18), K-12 and post-secondary educators, and early-career professionals. Each program integrates equity, diversity and inclusion, principles into its design and delivery. Sponsors may choose to support: Youth camps ranging from “general STEM” exploration to topic-specific such as: robotics, coding, or climate science; Professional workshops focused on mentorship, allyship and leadership development for educators and professionals.</p> <p>Title Sponsors will receive: recognition on promotional materials and at the event itself; opportunities for organizational representatives to participate, speak, or host an activity; post-event acknowledgment through WWEST’s media channels and partner reports.</p>

**Community Outreach
Title Sponsor**

Levels **Gold, Platinum,** and **Diamond** will be recognized as Community Outreach Sponsors, supporting the delivery of the WWEST STEM Curriculum Support Program within British Columbia, the Yukon, and the Northwest Territories, based on relevancy or region of the sponsor. This initiative enhances equitable access to high-quality, hands-on STEM learning experiences for rural and remote communities and priority populations by:

- Offering series-based lessons (not one-time sessions)
- Providing ongoing educator mentorship and professional learning
- Ensuring accessibility through low-barrier materials and culturally responsive approaches
- Providing unique lessons and activities to increase exposure to STEM based education and career pathways

Sponsors can be recognized as the official travel sponsor for one or more regions:

- **Gold:** 1-2 communities
- **Platinum:** 3-5 communities
- **Diamond:** 6+ communities

Sponsor visibility includes logos on communications and materials used in those regions, inclusion in outreach reports, and the opportunity to select regions aligned with their organizational footprint or interest.