

The following Rubric will be used to adjudicate [WWEST Associate Chair](#) applications:

Criterion – Organization (20%)

Indicator	Evidence to be provided in application
Ability of organization to deliver WWEST programs that are provided and offered with training	<ul style="list-style-type: none"> • Relevant experience of the organization and lead applicant • Facilitation staff for initiative is representative of proposed audience, to promote role modelling • Education/experience of staff and how this supports the organization’s science or engineering promotion to young people
Continuity of the organization	<ul style="list-style-type: none"> • Contributions to the science, engineering and education communities
Budget	<ul style="list-style-type: none"> • Realistic forecast and clear justification

Criterion – Quality of the Program (40%)

Indicator	Evidence to be provided in application
Program objectives	<ul style="list-style-type: none"> • Objectives consistent with inclusive programming • Vision is clear and aligns with EDI and STEM goals • Objectives complements and/or supports WWEST Program • Clear description of activity and realistic plans to attain objectives and evaluate impact in 1-year • Demand for program or activity(ies)
Focus on underrepresented groups	<ul style="list-style-type: none"> • Plans and strategies to make activities inclusive for participants • Plans and strategies to reach specific underrepresented groups

Criterion – Impact and Reach (40%)

Indicator	Evidence to be provided in application
Audience	<ul style="list-style-type: none"> • Participant reach (age, numbers, demographics) • Geographical reach (i.e., local, regional, provincial) • Transferability to other geographical areas
Impact of program(s) on audience	<ul style="list-style-type: none"> • Reporting and gathering of metrics is well planned and considers <ol style="list-style-type: none"> 1) Quality of the program interaction (number of participants, number of interactions per participant) 2) Participant feedback (testimonials, survey results)
Impact of WWEST funding	<ul style="list-style-type: none"> • Explanation of the added value or benefits that funding will bring to the organization, its program(s) and, ultimately, its participants

Inclusive programming consists of activities in which all people are respected and have access to the same opportunities, and where all individuals—including those from under-represented groups—can reach their full potential, unimpeded by inequitable practices. https://www.nserc-crsng.gc.ca/Professors-Professeurs/CFS-PCP/CWSE-CFSG_eng.asp

